



## Press Information

Ueberschall - The Sample Meisters from Germany

## New Elastik Soundbank

Hannover / 23-august-2011

Ueberschall announces the availability of Bollywood Pop

### Bollywood Pop

Indian Pop Music

[http://www.ueberschall.com/goto/470/Bollywood\\_Pop](http://www.ueberschall.com/goto/470/Bollywood_Pop)

This library is a **true reflection of the music that accumulates today's contemporary Bollywood sound tracks**. The library is engineered with factual high-end technical standards, which accomplishes all quality demands for high fidelity productions of the western music.

The bollywood movies are globally identified as **the worlds leading drama and romance based scenario scripts**, which are traditionally accompanied by spectacular sound tracks that lift up the viewers experience to a higher level. **The inimitable soprano lines of the adorable Hindi female vocal artists**, singing duet love lines with romantic sounding male vocalists. The high pitched string lines, the rare instruments that are never heard anywhere near your neighbourhood, gliding up and down in eight/note scales crying out romance and obsession, percussion works that inevitably inspires and impacts the worlds pop-music.

### Content

All recorded content is performed by dexterous Indian musicians, and adroit vocal artists, representing the deepest traditions of the Bollywood's, yet at the same time featuring styles that deliver **a unique combination of urban, hip-hop, rnb, dance and reggaeton lines crammed into bollywood movie themes**.

3.48 GB with 20 appealing construction kits with more than 1462 loops. Bollywood PoP is jam-packed with vocal lines, vocals, rap phrases and allaps, Indian strings, solo violins, sitar, sarod, sarangi, flute, Indian flute, santur, harmunium, tumbi, mandolin, veena, dilruba, tabla, dhol, dholak, thad and rare percussions altogether combined with western beats and backlines with contemporary Urban/PoP themes.

### Structure

All of this supremely combined with pure western urban, PoP and R&B styles, in a variety of creative impulses **powered by Ueberschalls ultimate Elastik II engine** ready to be dropped into your contemporary project. Also included some Punjabi "Bhangra" tracks with hot tribal dhol grooves, more appropriate for dance based productions.

The Songkits were arranged as complete tracks **containing intro, verse, verse, choral, c-part (a melodic section, in some kits combined also with vocal phrases) & outro.**

### **Credits**

All tracks are produced and supremely engineered by Kamran Tatar (A-tee) at Noizia Productions Sweden. A-tee's aspiration with this product was to achieve a superlative product that outstands the average sample library standards, and provides a massive amount of ideas and live played samples which could help the user to create unique works with traditional sound images.

This Library is delicately produced as the first title in favour for ueberschalls upcoming product-line "Empire Series" brought to you in co-partnership with Noizia Productions.

<http://www.facebook.com/the.empireseries>

<http://www.ueberschall.com>

3.48 GB, 1462 Loops & Samples, 20 Construction Kits

Genre: Bollywood

Elastik Soundbank for Mac/PC/AU/VST/RTAS/StandAlone

Elastik Player included - no sampler required!

Available for

99,- Euro

### **Ueberschall is distributed by:**

[www.bestservic.de](http://www.bestservic.de) - Europe

[www.bigfishaudio.com](http://www.bigfishaudio.com) - North America

[www.crypton.co.jp](http://www.crypton.co.jp) - Japan



### **Elastik 2 Features:**

- + innovative loopeye functions
- + fast browser features (multiple filter search, tagging)
- + prelisten in sync
- + sequence mode (loads of editing features per slice)
- + random sound replacement
- + parameter automation
- + realtime sync to host
- + bounce of original and modified loops
- + resizeable window format
- + multiple soundbank management
- + timestretch and pitchshift in best quality

### **Further Information and free download soundbanks at:**

[www.ueberschall.com](http://www.ueberschall.com)

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